

YEOWOON JUNG

Experience

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STYLIST, ART
DIRECTOR
Marco Sqrd

2026.05 – Present
–Develop and help execute creative styling projects which align with the brand
–Help establish and maintain a consistent visual image across social media platforms; brand image direction via content creation (in-showroom styling photos)
–E-Commerce/Product Content Coordinator
–Showroom management

Publications

[States of Awakening](#)
PAP Magazine Editorial
April 2026

STYLIST
Freelance
Seoul, Tokyo, London,
New York, Chicago

2025.02 – Present
–Conceptualize, develop, and execute editorial styling projects with an emphasis on mood, narrative, and visual cohesiveness
–Conduct visual research to develop moodboards which guide creative/art direction and the execution of projects
–Communicate and collaborate with photographers and other team members to translate conceptual ideas into readable elements
–Manage logistical details such as scheduling, garment sourcing, and shoot location

Exhibitions

BFA Exhibition
Krannert Art Museum
2026

What Do You Think?
Tokyo, Japan
2025

Selected Works Exhibition
Bloc Gallery, UIUC
2025

Amy's Apples
Bloc Gallery, UIUC
2025

Junior Exhibition
Link Gallery, UIUC
2024

STUDENT
EXHIBITION
CURATOR
Fine and Applied Arts

2024.08 – 2025.05
–Collaborate with other university students and faculty members to curate art exhibitions for local artists
–Manage exhibition logistics and developed detailed plans translating and showcasing exhibition purposes and artist intentions as an extension of artistic practices

EVENT PLANNING
COMMITTEE,
GRAPHIC DESIGNER
STYL Project

2022.08 – 2024.08
–Served as an event planning committee member of a registered, student-run club for fashion called STYL Project.
–Conducted research and organized event plans to pitch to executive committee. Plans focused on promoting student engagement to the fashion scene on the university campus
–Collaborated with executive committee members to cohesively execute plans and manage logistical details
–Created and designed event and club-related flyers

Education

2022.08 ~ Present
Bachelor of Arts in Studio Art
Minor in Advertising
2022–2026 AIM High Scholarship Grant Recipient
University of Illinois Urbana–Champaign

2025.10 ~ 2025.12
Fashion Styling Short Course
University of the Arts London

2025.06 ~ 2025.08
YISS Program
Korean Fashion Brand and Trend Management
Yonsei University

2025.03
UIUC FAA Urban Planning and Sustainability
London, UK

Skills

Creative

– Visual Research and Moodboarding
– Concept Development
– Styling and Wardrobe Direction

Technical

– Adobe Creative Suite (Photoshop, Illustrator, InDesign, Lightroom, etc.)
– Figma
– Digital Moodboarding

Interpersonal

– Collaboration, Teamwork, and Communication
– Organization and Time Management
– Logistical and Creative Planning/Scheduling

Lightroom ●●●

InDesign ●●●

Illustrator ●●○

Photoshop ●●○

Figma ●●○

MS Office ●●●

Languages

English – Native

Korean – Fluent

Japanese – Beginner